

*Speaker: Amanda Koo
Founder & Director of eClarity*

Entrepreneur Organization: Women's Day Special Panel Discussion

By eClarity | March 18, 2022



Amanda Koo, a pioneer in the world of gemology and a beacon of empowerment, goes beyond dazzling diamonds to shine a light on another crucial facet of society – gender equality and women's progress in the workforce. With her wealth of experiences and passion for making a positive impact, Amanda advocates for a world where all individuals, regardless of gender, have equal opportunities to thrive and succeed.



Views on Gender Equality

In Amanda's inspiring talk, she fearlessly tackles the issue of gender equality, emphasizing that it is not just a women's issue but a societal one. Her vision transcends outdated stereotypes, breaking down barriers that hinder progress. She believes that true gender equality can only be achieved when everyone, regardless of gender, is free to pursue their dreams and aspirations without limitations. Amanda's view is that gender equality is not about creating a competition between genders, but about recognizing and valuing the unique contributions and strengths that both men and women bring to the table. By promoting inclusivity and diversity, she envisions a society where collaboration and understanding lead to groundbreaking advancements in all fields.



Supporting Women in the Workforce

As a successful entrepreneur and gemologist, Amanda knows firsthand the importance of providing support and opportunities for women to excel in the workforce. In her talk, she highlights various ways to empower women professionally.

Equal Opportunities: Amanda advocates for equal pay and opportunities for women. Bridging the wage gap is essential in fostering an environment where women can progress based on their skills and merits.

Mentorship and Sponsorship: Recognizing the significance of mentorship, Amanda encourages women to support and uplift one another. By providing guidance and sponsorship to fellow women, individuals can cultivate a supportive network that propels success.

Work-Life Integration: Striking a balance between professional and personal life is crucial. Amanda emphasizes the importance of creating workplaces that support flexible arrangements, allowing both women and men to fulfill their family responsibilities while pursuing their careers.



Family Balance

In her empowering talk, Amanda also addresses the challenges women often face in balancing their family and professional responsibilities. She believes that societal norms must evolve to embrace shared responsibilities within families. Encouraging open dialogues about family balance and addressing unconscious biases can help dismantle barriers that limit women's progress in the workforce. Amanda's message is clear – fostering gender equality is not just a matter of fairness but a strategic imperative for a thriving and progressive society.

By embracing diversity and supporting women in the workforce, we unlock the full potential of individuals and enrich our collective future. Amanda Koo's views on gender equality and women's empowerment are not just words on a stage; they are a call to action. As we heed her message and work together, we take a step closer to a world where every individual, regardless of gender, is empowered to shine brightly and leave their mark on a society that values and celebrates true equality.

