

*Speaker: Amanda Koo
Founder & Director of eClarity*

Lierac's Women in Leadership Conference: Women's Leadership and Empowerment Talk

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DIAMOND GALLERY

LIERAC
PARIS

In a world where diamonds and gems are admired for their beauty, Amanda Koo stands out as a true gem herself. From a master in counselling to a master gemologist, her story is one of determination, empowerment, and carving her name on the hearts of countless individuals. Having studied counselling, gemology, and computer science at NUS, Amanda's unique blend of expertise has led her on an extraordinary journey of growth and success.



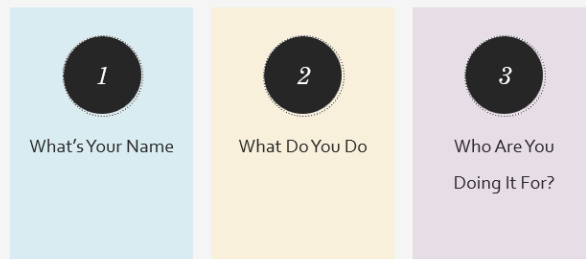
Amanda's talk, a true reflection of her life's work and experiences, is an awe-inspiring testament to the power of love and happiness. Despite facing childhood trauma, she transformed her pain into a passion for customizing over 10,000 rings, each bearing a unique and meaningful connection to their wearer. Her talk promises to be a journey into the art of empowering others to find joy and fulfilment through her remarkable creations.

Chapter One - Your Life Purpose

Amanda begins her talk by delving into the essence of life's purpose. Three profound questions are posed to the audience:

Chapter One

Your Life Purpose



Through introspection and self-awareness, she encourages her listeners to discover the core of their existence and the impact they wish to leave on the world. The poignant question of how one would spend their last 24 hours on Earth serves as a poignant reminder to cherish every moment and live a life aligned with one's deepest values.



Chapter Two - Your Name, Your Story, Is Your Brand



Drawing parallels between one's identity and a brand, Amanda highlights the significance of authenticity and the power of storytelling. Emphasizing that we are the embodiment of the qualities we exude, she prompts the audience to reflect on the kind of person they wish to be and the impression they want to leave on others. Like gems reflecting light, our personalities should shine with love, kindness, and genuineness. She reminds us that we are a product of our surroundings and advises us to surround ourselves with positive influences that nurture personal growth.



Fashionable
Emo
Kind
Fierce
Pai-Kuan
Loving
Caring
Materialistic
Result Oriented
Cannot make it

Self centred
Stingy
Generous
Nice person
Messy
Jovial
Can be trusted
Fun
Cannot settle down
Real



Chapter Three - Be Ready Everyday

Chapter Three

Be Ready Everyday

The secret to success and contentment, according to Amanda, lies in being prepared every day. Starting with mornings, she advocates dressing the part, projecting an image of readiness for the opportunities that lie ahead. Throughout the day, she encourages maintaining a positive mindset and spreading smiles to influence positive outcomes. Nourishing the body with wholesome food and nourishing relationships with care and love is the recipe for winning hearts.

Morning: Dress to be ready

Afternoon: Smile and think and speak like you are ready

Evening: Eat to win health

Night: Care and love to win hearts

In conclusion, Amanda's talk inspires and empowers her audience to embrace their true selves, create meaningful connections, and live a life of purpose and readiness. Her personal journey from counselling to gemology, combined with her entrepreneurial success, serves as a shining example of resilience and the importance of carving one's name on the hearts of others. As she quotes, "The best time to plant a tree was 20 years ago, the next best time is now." Amanda Koo urges us all to seize the present and embark on a journey of empowerment, love, and happiness.