

*Speaker: Amanda Koo
Founder & Director of eClarity*

Young President Organization: Being Human Take Over Singapore

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In an extraordinary celebration of business, science, design, and love, Amanda Koo, the visionary Founder and Director of eClarity, hosted a diamond track during the first-ever regional in-person event for fellow YPO (Young Presidents' Organization) members. Inviting YPO leaders from diverse countries such as Singapore, Malaysia, Australia, Thailand, Myanmar, and Indonesia, the event was a captivating display of beauty, knowledge, and camaraderie.

The Diamond Story Unfolded: Lab-Grown vs. Natural Diamonds





At the heart of the diamond track, Amanda shared her remarkable journey in the diamond industry, along with the challenges she encountered along the way. Her resilience and determination were evident as she eloquently spoke about how these trials had only made her and her team stronger. Amanda emphasized that the diamond business isn't just about luxury and opulence; it's also about the science behind these precious gems, the intricacies of their design, and, most importantly, the love and emotional significance they hold for people.

One of the highlights of the event was the presentation of a breathtaking 3.1 carat fancy intense pink diamond worth a staggering 11 million dollars, among other remarkable stones. As a testament to her commitment to craftsmanship, Amanda invited a revered "shifu" or master craftsman from Hong Kong to demonstrate the delicate art of mounting a diamond.



To elevate the experience further, Master Guo performed a live stone-mounting session. The mesmerizing artistry of stone setting was unveiled as the skilled artisan showcased his craft, bringing life to diamonds and precious metals. The YPO members were captivated, witnessing the transformation of raw materials into exquisite jewelry pieces.



DIY Engraving Session and Exclusive Gift



But the festivities did not end there. Amanda and her team had prepared a series of interesting activities for the esteemed YPO members to partake in. The first of these activities was a DIY Engraving Session, where each YPO member received an exclusive free gift – a stunning 20 Carat Rose Gold Plated Diamond Pen. They were given the chance to personalize these pens by engraving names or heartfelt messages for their loved ones, making the gift even more precious and meaningful.

Private Diamond Viewing: A Kaleidoscope of Brilliance



The second activity was a Private Diamond Viewing, where an exquisite selection of fancy-shaped stones, various colored diamonds, and diamonds of different carat sizes were showcased. This captivating display allowed the guests to immerse themselves in the brilliance and beauty of these rare gems, leaving them awe-inspired and captivated.



In a surprising twist, Amanda took center stage once again, this time on a diamond fashion runway. Models adorned with dazzling diamond jewellery paraded gracefully, showcasing the perfect blend of artistry and elegance that Amanda's creations embodied.



As the sun set on this enchanting event, the YPO members were treated to a magnificent private dinner. The venue was lavishly decorated, setting the stage for an evening of fine dining, delightful conversations, and forging new connections.



The diamond track curated by Amanda Koo proved to be a truly unforgettable experience. It was a celebration of the wonders of diamonds, the artistry and craftsmanship that goes into creating timeless pieces, and the profound impact that love and emotions have on these precious gems. Amanda's dedication to her craft and her genuine passion for sharing her knowledge and experiences made this event a truly remarkable affair, leaving all attendees with lasting memories of a truly dazzling celebration.

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