

*Speaker: Amanda Koo
Founder & Director of eClarity*

Wah Chan Exclusive Collection Event by Invitation: Diamond Talk

By eClarity | Apr 19, 2020

eClarity.com.sg
DIAMOND GALLERY

WAH CHAN®
華珍金鑽行

The Prestigious "Beyond 4Cs" Diamond Talk in Kuala Lumpur

In a glittering affair that left attendees in awe, Director and Gemologist, Amanda Koo, took center stage at the prestigious "Beyond 4Cs" diamond talk held in Kuala Lumpur, Malaysia. The event marked the grand launch of the exquisite #WahChan jewellery collection, hosted within the opulent confines of the Wah Chan building. With an air of exclusivity, the soirée was by-invitation-only, attracting an elite audience of connoisseurs and enthusiasts.





Beyond 4Cs - Captivating the Audience with the World of Diamonds

Amanda, with her profound expertise and passion for diamonds, captivated the audience as she delved into the intriguing world of these precious gems, exploring every facet of their allure. She unravelled the mysteries of the "Beyond 4Cs," shedding light on the mesmerizing stories behind the top 5 most famous diamonds in the world. Drawing their attention to the fundamental characteristics that determine a diamond's value and beauty, Amanda masterfully explained the renowned 4Cs: Carat, Clarity, Color, and Cut. With her knowledge, she showcased how Carat weight affects a diamond's size and rarity, while delving into the importance of Clarity in revealing the stone's internal flawlessness or uniqueness. Moreover, Amanda elucidated how the Color of a diamond can range from the purest, colorless varieties to the more vivid and fancy-hued stones, each exuding its own captivating charm. She brought to life the significance of the Cut, emphasizing that it is not just about the diamond's shape but its intricate facets and proportions, which determine its brilliance, sparkle, and overall visual appeal. As the audience was spellbound by Amanda's presentation, they gained a newfound appreciation for the artistry and precision required to evaluate and select exceptional diamonds. With her delightful storytelling and in-depth knowledge, Amanda truly demonstrated that there is much more to these precious gems than meets the eye, leaving everyone

in awe of both the historical tales and the scientific intricacies that contribute to the world of diamonds beyond the 4Cs.

Additional 4Cs: Unlocking More Secrets of Diamonds

Amanda also emphasized the importance of four additional 4Cs that play a significant role in the world of diamonds. The first one, Cleanliness. Amanda reminded the audience of the essential care required to maintain a diamond's dazzling sparkle. She advised having jewellery spas or professional cleaning services done at least once a year to ensure that household chemicals, skincare products, and natural skin oils do not dull the diamond's brilliance over time. Amanda cautioned against exposing diamonds to harsh chemicals such as nail polish remover, perfume, hair spray, and chlorine, which could damage their luster and beauty. Next, Certification. Amanda stressed the significance of independent certification by reputable labs like IGI, GIA, EGI, HRD, or AGS. These certifications serve as a scientific blueprint of a diamond's quality and characteristics, providing consumers with valuable information about the stone's origin, carat weight, cut, color, and clarity. She highlighted that GIA, the Gemological Institute of America, is renowned as the most trusted grading lab in the world, assuring buyers of the diamond's authenticity and quality. Following by the third additional 4Cs, which is Cost. Amanda enlightened the audience about the factors that influence the cost of a diamond. Apart from the 4Cs (Carat, Clarity, Color, and Cut), she mentioned the "three months gross salary rule," which is a common guideline used to determine a suitable budget for an engagement ring. Additionally, Amanda introduced eClarity and BA.SG - which is an award-winning diamond jewellery brand that promises the most competitive prices without commissioned salespeople, ensuring customers get the best value for their investment. Finally, Crafting. Amanda presented a delightful exploration into the world of diamond ring designs. She revealed that these precious gems can be crafted into an array of styles, from extravagant to youthful, classic to vintage. The rings can be set in various metals, including white, rose, champagne, and yellow gold, with glossy or matte finishes. The designs can range from straight and sleek to beautifully swirled, offering endless bespoke medleys to express love in a way that perfectly suits each unique lifestyle, personality, and profile. With

Amanda's thorough understanding of diamonds, from their 4Cs to the additional

aspects of cleanliness, certification, cost, and crafting, the audience was not only captivated by the stories of famous diamonds but also equipped with valuable insights to make informed decisions when it came to selecting their own precious gemstones. Her presentation left a lasting impression on all who attended, sparking a newfound fascination with the world of diamonds.

Dazzling Display: The Magnificent Necklaces



The highlight of the event was the stunning display of necklaces worth a staggering 1.5 million ringgit. Each necklace was a masterpiece, meticulously crafted to emphasize the innate brilliance of the diamonds adorning them. As they shimmered under the spotlights, guests couldn't help but be enamoured by the sheer magnificence of these jewels, a testament to both artistry and elegance.

Showstopper: The 23-Carat Diamond Ring



Furthermore, a true showstopper that left everyone breathless was a 23-carat diamond ring. The sheer size and brilliance of this remarkable gem left an indelible impression on all in attendance. Whispers of admiration filled the air as attendees marvelled at the sheer beauty and rareness of the spectacle before them.

Exclusive Collection: Fancy Yellow Diamonds



The event not only celebrated the allure of diamonds but also exemplified the dedication and finesse of #WahChan in curating a collection that embodies timeless sophistication and refinement. The brand's commitment to crafting

exquisite pieces of unparalleled quality was evident throughout the evening, leaving no doubt about their position as a leading purveyor of exceptional jewellery. As the night ended, guests departed with hearts full of admiration for Amanda's expertise and appreciation for the stunning diamonds that had graced the event. The "Beyond 4Cs" diamond talk and #WahChan jewellery launch will undoubtedly remain a cherished memory among those fortunate enough to witness this captivating celebration of beauty, luxury, and artistry.